

# **UIC Global Steering Committee Minutes**

## **June 2, 2020**

### **Members Attending:**

- Susan Poser (SP) (Co-Chair)
- Katherine Lang (KL) (Co-Chair)
- Kaitlin Farris (KF)
- Lynnet Conley (LC)
- Janet Parker (JP)
- Neal McCrillis (NM)

### **Non-Members Attending:**

- Kali Heifetz (KH)
- Kevin Schultz (KS)
- Marshall Houserman (MH)
- Sandra Moklak (SM)
- Kevin Browne (KB)

### **New Steering Committee Members**

Shorelight has added Kaitlin Farris, VP of Partnership Operations, and Lynnet Conley, CFO, to the Steering Committee. The two members shared their background and areas of expertise.

### **Vote on Previous Minutes**

NM indicated the previously distributed minutes were not the final draft. He asked that the vote be deferred until the final draft could be shared. All agreed.

### **Revised Protocol for Steering Committee Meetings**

KH suggested that reports and data be provided in advance to allow members more time to discuss substantive analysis and strategic directions. SP agreed with this suggestion.

KH suggested she call for agenda items 1 month prior to each meeting. SP expressed concern that this was probably too far in advance but conceptually it was a good idea.

KH suggested that the Steering Committee have a regular schedule for receiving reports at different meetings during the year. SP commented that issues are very fluid right now. JP agreed that a standard set of reports would be good as it would allow for year to year comparisons and tracking of major issues. NM suggested having one major topic per SC meeting such as enrollment and Net 12 Analysis. KL agreed but emphasized the need for some flexibility.

### **Covid-19 Impact**

LC outlined the key features of Shorelight's strategy for the future:

- 1) Digital
- 2) Variable
- 3) Global
- 4) Sustainable

### **Current Digital Environment**

KF emphasized the need to use digital tools to engage with students earlier and at times convenient to students during their research and discovery stage. Shorelight is investing in new systems and tools to support this digital approach. The result will be a lighter footprint on campus but retaining the ability to meet student demands in ways different from the typical face-to-face activities of the past. Shorelight is bringing unique data and insights to partners such as the new Global Perspectives newsletter. This kind of data and insight can help partners design and update their strategies.

### **AC Live Summer Orientation**

KH indicated that they are using Pronto software to work with the summer students in AC Live. They are advising through Zoom, Pronto and open online advising sessions.

KL added that COVID 19 has forced Shorelight to rethink its strategy without compromising student assistance and success. The goal is provide the same level of support for students while shifting the locus of that effort from physical office locations to remote and digital approaches.

NM asked that Shorelight consider bringing back staff before September to ensure the partnership can support students who are back on campus. Presently TIE faculty and staff are providing some of the support that the reduced UIC Global staff is unable to provide.

KL indicated they are exploring this option depending upon the ability of students to obtain visas and travel to the U.S. If students can come to campus, Shorelight wants to make sure there are UIC Global staff to meet students' needs.

**Fall Enrollment:** MH estimates that there will be a more significant number of students moving from high schools to UIC than in past years. Otherwise the anticipated enrollment is likely to be much lower, particularly the very large intake of students from South Asia. Many prospective students are wary of starting online in AC Live, especially as it is through UMB while UIC has a high level of brand recognition in South Asia

**AC Live ("Live in a Box")** KF shared how Shorelight is using the AC Live technology to enable UIC faculty to teach UIC courses. With hardware provided by Shorelight, UIC faculty will be to develop and deliver UIC courses through the AC Live LMS in Fall. It will require some work by faculty during the summer to create or adapt their courses. NM welcomed this change because UIC always wanted to offer UIC classes rather than the UMass Boston AC Live curriculum.

SP stated she would like to see Fall enrollment estimates as we must adapt in the COVID-19 environment.

Meeting adjourned at 3:32 p.m.