

## UIC Steering Committee Notes – 4/24/18

### Steering Committee Attendees:

- Janet Parker
- Neal McCrillis
- Susan Poser
- Jim Sheehan
- Dan Grace
- Bill Colvin

### Guest Attendees:

- Don Wink
- Kevin Browne
- Sandy Moklak
- Kali Heifetz
- Devin Hewitt

### Introductions

#### Summer Enrollment Projections –

- 52 full admits
- Provided overview of breakdown by gender/nationality

#### Soft Denial Process

- Review of standard process
- Categorization of soft denial incompletes

### **UPDATES**

#### Graduate Direct Updates -KH

- JP MS in Forensic Science in Pharmacy
- NM some interest from college Deans with additional questions
- NM: Question of whether colleges have to provide information for recruiting of their particular programs
- SM there is a document that colleges/departments complete when opting in that detail specific information
- SM deadline is sooner rather than later
- Contract amendment for Graduate Direct will need to be developed so language speaks to details

#### UIC Global space

- KH thank you to JP for finding additional space for our constraints
- Begin the process of moving in early June
- KH reported confusion for students on where to go to visit UIC Global staff, aim is to address this

## NEW BUSINESS

- Discounting for Fall 2018 and Fall 2019
- SP appreciated seeing the analysis
  - o 2 issues: Fall 2017 and future
  - o For Fall stop discounting in South Asia moving forward and focus the discounting on LATAM and MENA and SE Asia
- BC middle will allow growth over 12
- No restriction to 12 right now, to allow for increase in enrollments in new markets and build new markets
- DH China won't change the percentage regardless of spending the money.
- SP questioned why even 2 percent?
  - o DH allows recruitment to obtain quality students or those on the higher end of academic rigor
  - o KB obtaining quality
- DH MENA is sponsor student driven. Not necessarily connected to increasing the discount.
- JP where is the population from in US Onshore
  - o DH most diverse
  - o Impact on diversity
- SP less inclined to divert resources to S.E. Asia
- NM not overrepresented in SE Asia compared to national averages. Definitely over-represented in South Asia
- KB is there presence in Australia? DH not yet. Build the correct product to market to students already there, similar to USO.
- NM – UIC position. Hold for Fall 2018 with South Asia discounts. Stop any new moving forward. Focus on underrepresented regions for discounting after Fall.
- BC definition of South Asia? NM includes Pakistan, India, Bangladesh
- Clarification of Fiscal year. JS Fiscal Year 19 begins in October so includes Spring 19, Summer 19 and Fall 19.
- Goal of how we get to 12 percent. Controlled. BC would be more students if relaxed some flexibility of the 12 percent cap/
- JP is this for the entire fiscal year or for Fall? BC confirmed this is for the entire year.
- DH weigh this against the market driven data.
- NM had conversation that this agreement is that the contract is 12 percent. Needs to be used to attract underrepresented students.
- SP scholarships added for geographical diversity not to enroll more students. Growth was shown in the implementation Y.O.Y without adding the scholarships.
- DW what percentages of the students from South Asia last Fall got a discount?
  - o DH over 80 percent
- BC course correction is occurring for Fall 18. Moving to the middle column on Fall 18 and going to the full cap for FY 19.

- Level set and corrected and all in agreement.

#### Tutorium Pricing and Shorelight Pricebook Schedule

- Moving to the academic calendar year policy
- Prices need to be confirmed by May 15<sup>th</sup>
- NM – should focus on comparative partners in Chicago for increase of their price
- JP what does the market bare in terms of pricing. Higher than any comparable program. Students concerned with cost not with how pricing distributed.
- JP reduction in costs in other parts to post the tuition
- What price might be market sensitive?
- JP further internal analysis and Shorelight analysis of cost.
- NM in terms of pricing needs to be an e-vote by 5/11-5/18
- BC concern of raising the costs until addressing concern of what is driving the student out.
- JP larger question if not moving through why not

#### Appreciation of the work of Diane Highland

- DW Diane being a leader in implementing and turn-key of starting this partnership and providing guidance of UIC.
- Resolution to express appreciation of Diane Highland for her service to UIC Global upon her retirement.
- BC second the motion. All voted yes.

#### Medical Accelerator – KB

- Discussion with Malcolm X Community College to work with us.
- Cutting edge medical technology with all pre-Health programs.
- Have programs that also not offered at UIC
- Co-host the Medical Accelerator program given the fact LAS feels cannot give the support for this program
- Small cohort, tie them into the Guaranteed Articulation program. Within walking distance of campus. Housing in west side housing is doable. Reconvene after the graduations end of May to discuss.
- KH also fallback to City Colleges. Set up a pathway and embed it in the partnership.
- Next steps on – small working group to define the program and funds flow. Time to get questions together.

US citizen living abroad. BC to discuss with Johan.

#### Business Process for documenting referrals

- No business process for documenting for when referral fee is due
- Standard entry admission recruitment reimbursement
- Need a place to properly document
- MH and JP will discuss
- 30 days after the beginning of each semester. And potentially add the attribute in Banner